



In Their Presence: Best Practices and Stories of Role Models

Martin Zimmerman

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If your profession is the profession of life, this tale of role models in business is better than any bedtime story. *In Their Presence: Best Practices and Stories of Role Models* is acclaimed as the soul mate of Tom Peters' *In Search of Excellence*, and a treasure for those who seek leadership excellence. Its pragmatic approach distinguishes it from other leadership books. Demonstrating clear and tangible leadership behaviors, this book captures the phenomenon of leadership with insights that transcend the confines of the corporate world. Join author Marty Zimmerman as he takes you on a tour of discovery and learning. From his listening to hundreds of global leaders and executives of varying backgrounds, enjoy the sometimes expected, and often unexpected twists and turns that these leaders provide as they identify the catalysts behind their role model ratings. What are their ways of thinking, behaving, and communicating that earn them the highest acclaim and respect from a tough audience of their employees, peers, clients and their bosses? Whether a leader or doer, this book will challenge you to listen as if in their very presence. Compare what you read to your own patterns of thinking, speaking and behaving. Marty adds his own experiences, stories, and reflective questions. These help you to marinate your discovery with your own experiences and reflections. Not a shallow recipe book for shutting down the inquiry, but rather for raising our inquiry to a deeper awareness and thinking. With that follows the deeper achievement and influence. Whatever your past accomplishments, access the role model potential always awaiting your bidding. Accept Marty's challenge within these pages. And live so that others are privileged to be in your presence!

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