



Effective Organisational Communication: Perspectives, principles and practices (2nd Edition)

Richard Blundel

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This book is suitable for students studying Business Communication modules, within both undergraduate and postgraduate Business degrees, but also as a general resource for all students aiming to improve their ability to communicate within a business context. "Effective Organisational Communication" provides an accessible and critical introduction to the nature and development of communication skills within a management context. Clearly written and with a distinctive two-part format, the text offers an overview of the principles of communication before moving to examine the practical aspects.

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