



# Success from the Start: Business Principles for Massage Therapists (DavisPlus)

*Debra Koerner*

Download now

[Click here](#) if your download doesn't start automatically

# Success from the Start: Business Principles for Massage Therapists (DavisPlus)

Debra Koerner

Success from the Start: Business Principles for Massage Therapists (DavisPlus) Debra Koerner

*“Whether you are a current student at a massage school or a seasoned practitioner that is imagining a deeper understanding of your career—I wrote this book in hope of assisting you on your personal journey.”*

—Debra Koerner

Rely on *Success from the Start* for the inspiration and practical business guidance you need to enjoy a long and rewarding career in massage therapy.

Business naiveté is one of the primary reasons massage therapists leave the profession. The author has written this text to provide you with the business skills you need to envision and then launch a successful career. Set yourself on your path to success—right from the start.

Whether you choose to be an employee, independent contractor, or business owner, this practical text will guide you every step of the way! Exercises and worksheets throughout will help you explore and better understand your intentions as a therapist.

After crafting a vision and defining your personal success, you’ll establish the business and financial foundation you need to meet your goals. From professionalism and business ethics, to money matters, business planning, and marketing techniques, you’ll find all of the depth and detail you need—more than in most business texts.

What’s more, this is the *only* book that defines a systematic approach to creating a flawless client experience. Positive massage experiences lead to client loyalty which, in turn, generates the referrals and word-of-mouth buzz crucial to maintaining and growing your practice. The author walks you through all the important steps to follow when interacting with your clients.

*“When I reviewed the business books available for practitioners, I felt many supported skill building only from an entrepreneurial perspective. But, I saw a need to offer advice for therapists who want to be successful as employees and independent contractors. This text fills that gap by offering a comprehensive look at what a successful career as a massage therapist can be, whatever career path is chosen.”*

—Debra Koerner

Nervous about writing your own business plan? No worries! **Success from the Start** guides you step by step as you complete your own plan. Access a **FREE template** online at **DavisPlus**.

Your individual gifts and talents are needed, now more than ever, by the millions of people who rely on massage and bodywork as a vital part of their health and well-being. Ensure your career longevity by developing a solid understanding of the world of business.

 [Download Success from the Start: Business Principles for Ma ...pdf](#)

 [Read Online Success from the Start: Business Principles for ...pdf](#)

## **Download and Read Free Online Success from the Start: Business Principles for Massage Therapists (DavisPlus) Debra Koerner**

---

### **From reader reviews:**

#### **Jimmy Hicks:**

Your reading 6th sense will not betray anyone, why because this Success from the Start: Business Principles for Massage Therapists (DavisPlus) publication written by well-known writer who really knows well how to make book that can be understand by anyone who read the book. Written within good manner for you, dripping every ideas and writing skill only for eliminate your own personal hunger then you still hesitation Success from the Start: Business Principles for Massage Therapists (DavisPlus) as good book not simply by the cover but also from the content. This is one e-book that can break don't ascertain book by its include, so do you still needing one more sixth sense to pick this particular!?! Oh come on your reading sixth sense already said so why you have to listening to yet another sixth sense.

#### **Allan Nguyen:**

The book untitled Success from the Start: Business Principles for Massage Therapists (DavisPlus) contain a lot of information on the item. The writer explains her idea with easy method. The language is very simple to implement all the people, so do not worry, you can easy to read the item. The book was compiled by famous author. The author brings you in the new period of literary works. You can easily read this book because you can continue reading your smart phone, or device, so you can read the book within anywhere and anytime. In a situation you wish to purchase the e-book, you can start their official web-site and also order it. Have a nice study.

#### **Ray Ortiz:**

With this era which is the greater individual or who has ability to do something more are more valuable than other. Do you want to become among it? It is just simple solution to have that. What you need to do is just spending your time very little but quite enough to have a look at some books. Among the books in the top listing in your reading list is usually Success from the Start: Business Principles for Massage Therapists (DavisPlus). This book and that is qualified as The Hungry Mountains can get you closer in turning into precious person. By looking way up and review this publication you can get many advantages.

#### **Connie Hockaday:**

What is your hobby? Have you heard that question when you got students? We believe that that issue was given by teacher for their students. Many kinds of hobby, Everyone has different hobby. So you know that little person similar to reading or as studying become their hobby. You should know that reading is very important as well as book as to be the factor. Book is important thing to add you knowledge, except your current teacher or lecturer. You see good news or update with regards to something by book. A substantial number of sorts of books that can you decide to try be your object. One of them is this Success from the Start: Business Principles for Massage Therapists (DavisPlus).

**Download and Read Online Success from the Start: Business Principles for Massage Therapists (DavisPlus) Debra Koerner #HWZ7MSGCT30**

## **Read Success from the Start: Business Principles for Massage Therapists (DavisPlus) by Debra Koerner for online ebook**

Success from the Start: Business Principles for Massage Therapists (DavisPlus) by Debra Koerner Free PDF download, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Success from the Start: Business Principles for Massage Therapists (DavisPlus) by Debra Koerner books to read online.

### **Online Success from the Start: Business Principles for Massage Therapists (DavisPlus) by Debra Koerner ebook PDF download**

**Success from the Start: Business Principles for Massage Therapists (DavisPlus) by Debra Koerner Doc**

**Success from the Start: Business Principles for Massage Therapists (DavisPlus) by Debra Koerner Mobipocket**

**Success from the Start: Business Principles for Massage Therapists (DavisPlus) by Debra Koerner EPub**