

Managing Business Risk: A Practical Guide to Protecting Your Business 5th edition



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Effective risk management is a vital issue for any company wishing to safeguard its commercial future. If directors don't build risk controls into the structure of their company, from the boardroom down, then the business is vulnerable to problems in a wide range of areas, from branding and business development to supply chains, intellectual property, and health and safety. *Managing Business Risk* instructs CEOs how to maintain the clearest possible controls on risks and deliver transparent reporting to stakeholders. This updated edition assesses the risks companies face in a variety of areas, drawing on expert advice from leading British risk consultants, lawyers, and regulatory authorities. New contributors include the Institute of Risk Management and BSI (British Standards Institution).

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