



Business Statistics: A First Course (2nd Edition)

David M. Levine, Timothy C. Krehbiel, Mark L. Berenson

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Intended for a one term course in Business Statistics for those instructors looking for a briefer book. This text covers the concepts and applications of statistics used in the functional areas of Business-Accounting, Marketing, Management, Economics, and Finance. Thoroughly revised to shift its emphasis more on concepts than statistical methods, it shows students how to properly use statistics to analyze data, demonstrate how computer software is an integral part of this analysis, and provide many exercises, cases and projects to support the learning process.



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