



Defining and Applying HRM in the Workplace: Essentials for the Real World

Richard Heiser

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With a focus on the essentials, *Defining and Applying HRM in the Workplace* is a learning instrument through which managers and students of management can learn and apply effective HR strategies and tactics in public, private and nonprofit organizations of any size.

Defining and Applying HRM in the Workplace addresses the primary purpose of the human resource management function: how to provide and direct personnel so an organization can efficiently and effectively achieve its purpose.

Benefiting from the author's extensive background in the field, the book is framed around the four major aspects of the function: acquisition of workers, employee direction and organization, creation of enabling conditions and fulfillment of legal obligations. The chapters present guidelines for the application of policies, projects and programs for accomplishing HR objectives.

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