



The Import Bible: The complete beginners guide to successful importing from China

Manuel Becvar

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When I started my own company in late 2013 my goal was to provide affordable consumer electronics to customers that don't have a buying office in Asia and customers that do not import by themselves.

Before I started my own company I was working with large retailers and they all had their import processes in place. But my target customers with my own company were not these retailers. My target customers were people with small businesses or online shops and wholesalers that would like to get things directly from the source at a great price.

In the first few months I felt that many of my new customers were uneducated or unaware about importing procedures and many didn't know the advantages and disadvantages. So instead of explaining everything in detail in every email I decided to make a guide that they could use every day. What started out as a few pages quickly turned into a book. To be exact it's the book that you are reading today. I call it my Import Bible.

I have helped many customers and buyers all over the world with this e-book and many tell me that this information has helped them a great deal to take their business to the next level.

For example, I had a customer from Spain. He was selling small quantities of product that he bought from importers in Spain with little profit on Ebay. He was looking for a way to grow his business but had no idea about the import process. When I started to work with him in March 2014 he had a total profit of 800EUR a month through his EbayEbay sales. As of today, because of my help, he is one of the top-sellers on Ebay with a profit of over 50,000EUROS.

We will show you how to turn an investment of 10,000USD into 33,000USD PROFIT!

With this book I want to help you to have the same success as he did with just a couple of months of hard work. Yes, hard work. Don't let the title of this book fool you. To take your ideas or business a step forward takes a lot of hard work. This book is also a great tool for you as a general guide and introduction to importing.

There are a few chapters that may not apply to you. I recommend reading them anyway and then deciding for yourself whether to apply these processes or not.

I hope you enjoy reading this book and I hope it will help you the same way it has helped many others.

Here are the Chapters of this book:

Chapter 1) About the Author

Chapter 2) How it all started and what this E-book is about

Chapter 3) About China

Chapter 4) Why you should import

Chapter 5) The 6-step Import process
Chapter 6) How to find the right product
Chapter 7) Validate your product idea
Chapter 8) Ways to Product Sourcing
Chapter 9) Alibaba & Global Sources
Chapter 10) Ordering samples
Chapter 11) Testing your samples
Chapter 12) General product requirements
Chapter 13) OEM/ODM products
Chapter 14) Payment & Delivery terms
Chapter 15) How to build a relationship with manufactures
Chapter 16) Hiring a Sourcing company
Chapter 17) Pro & Con's of drop shipping (e.g. Aliexpress & EBay)
Chapter 18) Patents & copies
Chapter 19) Calculate your costs
Chapter 20) Contact a logistics provider and get a quote
Chapter 21) Contact a Third-party Inspection company
Chapter 22) Create an internal form to follow up your order
Chapter 23) Things you should do before placing an Order
Chapter 24) Packing & labelling
Chapter 25) Minimum Order Quantities (MOQ)
Chapter 26) Negotiation
Chapter 27) Payment options
Chapter 28) Placing the order-The Essentials
Chapter 29) Receiving your Pro-forma Invoice (PI)
Chapter 30) Monitoring your Order
Chapter 31) Arranging the Inspection
Chapter 32) Logistics-Getting your order
Chapter 33) Receiving your order
Chapter 34) Claims & Compensation
Chapter 35) Selling your products (Ebay & Amazon)

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