



The Presidential Difference: Leadership Style from FDR to George W. Bush

Fred I. Greenstein

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For a quarter-century, Fred I. Greenstein has been one of our keenest observers of the modern presidency. Here, he provides a fascinating and instructive account of the qualities that have served well and poorly in the Oval Office, beginning with Franklin D. Roosevelt's first hundred days. Newly expanded, this second edition now covers the momentous events of George W. Bush's administration--from his handling of the events of September 11 to the war with Iraq.

Throughout, Greenstein offers a series of bottom-line judgments on each of his twelve subjects and a bold new explanation of why presidents succeed or fail. He surveys each president's record in public communication, organizational capacity, political skill, vision, cognitive style, and emotional intelligence--and argues that the last is the most important in predicting presidential success.

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